

Sarah Beth Brune
sarahbeth@alpsbrands.com

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ALPS OutdoorZ Returns to RMEF Hunter & Outdoor Christmas Expo in Vegas

NEW HAVEN, Mo. – ALPS OutdoorZ is excited to return to the Rocky Mountain Elk Foundation (RMEF) Hunter & Outdoor Christmas Expo in Las Vegas Dec. 7 through Dec. 17. They will be exhibiting their latest hunting gear as well as offering fun opportunities to win free gear.

This year, interactive games will be a central theme of the ALPS OutdoorZ booth. Participants can showcase their skills in the classic game of cornhole and in western hunting games on the Nintendo Wii. Each day of the show, the first place winner of Wii will receive an RMEF Carry-On Luggage piece valued at \$199.99.

“Every year we try to do something fun to engage visitors of all ages, so this year we’ve decided to bring back a few classic games for people to play with their friends and family,” said ALPS Marketing Manager Sarah Brune.

The RMEF Hunter & Outdoor Christmas Expo is the ultimate experience for outdoorsmen and women. Hunter & Outdoor Christmas is located in the South Halls of the Las Vegas Convention Center, upstairs from Cowboy Christmas. ALPS OutdoorZ will be located next to their sponsored Elk Country Lounge in booth No. 1337.

ALPS OutdoorZ, an ALPS Brands Company

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds.

Using the experience and knowledge gained from manufacturing high quality camping and backpacking gear under ALPS Mountaineering, ALPS Brands established ALPS OutdoorZ in 2007 with the mission of developing affordable, performance-driven hunting gear. Ten years after releasing their first group of hunting products, ALPS OutdoorZ has grown to offer packs, furniture, gun cases, sleeping bags, ground blinds and waterfowl gear. Brought together by a shared passion for wildlife and conservation, ALPS OutdoorZ is a proud sponsor and licensee of Delta Waterfowl, RMEF and NWTF products, and a percentage of the proceeds go directly into each organization to support their initiatives. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

Media Contact: Sarah Beth Brune | sarahbeth@alpsbrands.com