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ALPS OutdoorZ Announces Covert X, New Product for Extreme Line 2016

New Haven, MO – When it was time to design and manufacture the best packs on the market, ALPS OutdoorZ didn't take the challenge lightly. Using premium materials and components, extremely adjustable and comfortable suspension systems, and design features that support a variety of hunting activities, the Extreme line of premium hunting packs burst onto the scene in 2015.

"After successfully launching our new line of premium Extreme hunting packs to some very positive feedback, we knew we couldn't stop there," explained Zach Scheidegger, ALPS OutdoorZ product manager. "The new products that we are introducing to the Extreme line this year really expand upon what makes the Extreme line such a fantastic group of hunting packs."

Coming off the heels of the successful launch of the Extreme line of premium hunting packs, ALPS OutdoorZ looked to continue to innovate and expand into new product categories. Bringing their signature brand of quality designs and features to the first expansion of the Extreme line, ALPS OutdoorZ proudly announces a brand new Extreme product for 2016; the **Covert X**.

The Covert X is a lumbar style pack that features functional components in a compact, out of the way design. The Covert X sports a molded foam waist belt and back panel, and like all Extreme line products is constructed with 1680D Nylon Ballistics material for unmatched strength and durability. Hypalon is utilized on the external lashing points for even more strength and stability. The Covert X features a hidden expandable hand warmer pocket complete with elastic cuffs on both sides to keep the warm air in and the cold air out. The Covert X includes a specialized compartment to add "hot hands" for those especially cold and blustery days when you need the additional warmth. The Covert X also features internal organizational compartments, and a clear cell phone pocket inside the main compartment that allows you to use your phone without the risk of exposing it to the elements.

The Extreme line of packs aren't only practical, durable, and aesthetically appealing, but they've been used and abused by hunters in regions all across the US to ensure that they really are the best choice on the market. To learn more about the Covert X, and all of the products in the ALPS OutdoorZ Extreme line, please click on the link and visit the website at <http://outdoorz.alpsbrands.com/products/extreme>.

About ALPS OutdoorZ

ALPS OutdoorZ is part of ALPS Brands, which started with ALPS Mountaineering in 1993, with the mission of providing quality, high performance, and affordable gear for backpackers and campers. ALPS Mountaineering designs and markets tents, sleeping bags, air pads, packs, camp furniture, and other outdoor accessories. ALPS OutdoorZ was started in 2007 when the company extended their knowledge gained from designing quality backpacking and camping gear to market and design camouflaged gear for hunters, such as packs, blind chairs and camp furniture, sleeping bags, and gun cases. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking, and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.