

For Immediate Release: October 2018

ALPS OutdoorZ Legend Layout Blind

■ Designed for Hunters Braving the Elements

NEW HAVEN, Mo. – ALPS OutdoorZ, proudly brings the Legend Layout Blind to their fall 2018 line-up. Following in the footsteps of the best-selling patented Zero-Gravity Layout Blind, comes the Legend Layout Blind, which is designed for hunters braving the harshest elements.

The Legend Layout Blind provides an enclosed waterproof tarpaulin floor, which protects hunters and the gear when weather conditions are challenging but the hunting is prime. A mesh face screen offers concealment without view obstruction. Offering the same unmatched comfort using the zero-gravity chair design, the seat keeps the hunter off the ground while maintaining a low profile. A rear zippered door provides easy access to the pit storage area. The blind also includes stubble straps throughout for better concealment and a padded head rest for maximum comfort. The cockpit has an opening dimension of 24 inches by 56 inches and features zippered flag ports on each side. With no assembly required, the backpack carry straps make transporting fast and easy.

"While many of our hunters appreciated the floorless Zero-Gravity Layout Blind, there were some requests for a model that included a floor," says Zach Scheidegger ALPS OutdoorZ Product Manager. "The Legend Layout Blind now gives our customer the option to have a floorless model or an enclosed floor model. Each of these models has its own unique benefits waterfowl hunters will appreciate. We are excited to be able to offer both options to our customer, while keeping the same innovative zero-gravity chair design."

The Legend Layout Blind provides the comfort, concealment, protection, and mobility you need to make a successful waterfowl hunt.

About ALPS Brands:

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

Media Contacts:

Sarah Beth Brune
Taylor Woodruff

sarahbeth@alpsbrands.com
taylor@mediadirectcreative.com