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ALPS OutdoorZ Announces Monarch X, New Product for Extreme Line 2017

New Haven, MO - When it was time to design and manufacture the best packs on the market, ALPS OutdoorZ didn't take the challenge lightly. Using premium materials and components, extremely adjustable and comfortable suspension systems, and design features that support a variety of hunting activities, the Extreme line of premium hunting packs burst onto the scene in 2015.

"After successfully introducing, and then expanding on the Extreme line of premium hunting packs to some very positive feedback, we knew we couldn't stop there," explained Zach Scheidegger, ALPS OutdoorZ product manager. *"We looked at the variety of products that made up our Extreme line, and our next expansion became clear pretty quickly."*

Looking to bring their signature brand of quality designs and features to the first women specific, western oriented daypack in the Extreme line, ALPS OutdoorZ proudly announces the **Monarch X**.

The Monarch X is a daypack / meat hauler hybrid pack that can be used as a standard daypack, but also gives the user the option to haul out meat after a successful harvest with the built in stow away meat shelf. The shoulder straps and waist belt are designed to fit a woman's figure much more comfortably than a standard hunting pack. Utilizing 1680D Nylon Ballistics fabric throughout and featuring Hypalon built into the lashing and stress points, this pack is unmatched for strength and durability. Dual aluminum stays help distribute the weight evenly and comfortably, while Lycra shoulder straps with built in load lifters and a molded foam waist belt are used to insure the most comfortable fit possible. The waist belt includes quick access pockets on either side, anti-sway straps, and can even accommodate clip style holsters. The waist belt also features an improved design, implementing a buckle design for easier adjustments. The Monarch X features four compartments; two fleece lined side wing pockets (perfect for spotting scopes, optics, or a tripod/shooting stick), one front organizational pocket, and the main pocket. The Monarch X also features multiple compressions straps, including lower bedding straps, and comes with additional extension lashing straps for when the need arises. A hydration pocket and port are included in the design, as is a drop down rifle or bow pocket that allows you to carry your rifle or bow hands free. A rain cover is included, and the included light makes finding gear in the dark no problem.

To learn more about the brand new, women specific Monarch X, and all of the products in the ALPS OutdoorZ Extreme line, please visit <http://outdoorz.alpsbrands.com/products/extreme>.

About ALPS OutdoorZ: ALPS OutdoorZ is part of ALPS Brands, which started with ALPS Mountaineering in 1993, with the mission of providing quality, high performance, and affordable gear for backpackers and campers. ALPS Mountaineering designs and markets tents, sleeping bags, air pads, packs, camp furniture, and other outdoor accessories. ALPS OutdoorZ was started in 2007 when the company extended their knowledge gained from designing quality backpacking and camping gear to market and design camouflaged gear for hunters, such as packs, blind chairs and camp furniture, sleeping bags, and gun cases. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking, and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.