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ALPS OutdoorZ & Delta Waterfowl Partner to Create Delta Waterfowl Gear, New Waterfowl Product Line

New Haven, MO – Brought together by a shared passion for conservation and a love of waterfowl hunting, ALPS OutdoorZ partnered with Delta Waterfowl in late 2015 to bring to market a brand new line of high quality gear for waterfowl hunters.

As a part of parent company ALPS Brands, the designers at ALPS OutdoorZ have over 20 years of industry experience, and this has allowed ALPS to truly understand the market and bring hunters quality gear that will help them have a successful and enjoyable hunt. Using the same first-rate fabrics, components, and innovative design elements found in all of their products, ALPS OutdoorZ has taken their design expertise and applied it to over 20 brand new products specifically for waterfowl hunters. Proudly bearing both the Delta Waterfowl and ALPS OutdoorZ logos; Delta Waterfowl Gear is gear for duck hunters, by duck hunters.

“We are proud to support the mission of Delta Waterfowl and this licensing agreement was the next logical step in our partnership,” said Justin Leesmann, ALPS Brands marketing manager. “Delta Waterfowl is a significant partner for us in conservation, as we see their goal to preserve and enhance waterfowl populations for future generations as a very important mission. We hope to continue to help Delta Waterfowl spread the word about their mission and to achieve their goals by expanding the organization’s footprint into the consumer goods market.”

The brand new line of Delta Waterfowl Gear features innovative and durable products across an array of categories, including a patented layout blind with a groundbreaking design, multiple waterproof blind bags and packs, gun cases, and various other accessories.

“We wanted to cover the spectrum of gear that would be considered essential in a waterfowl hunter’s arsenal with the initial launch of the line,” said Zach Scheidegger, ALPS product manager. “Whether you’re a seasoned veteran or someone just getting into waterfowl hunting, you’ll be able to find the innovative, durable, and reliable gear you’re in need of offered from Delta Waterfowl Gear.”

Delta Waterfowl is “The Duck Hunter’s Organization”. To learn more about Delta Waterfowl please visit www.deltawaterfowl.org. Delta Waterfowl Gear is gear for duck hunters, by duck hunters. To learn more about Delta Waterfowl Gear and to check out all of the great new products being offered, please visit www.deltawaterfowlgear.com.

About ALPS OutdoorZ

ALPS OutdoorZ is part of ALPS Brands, which started with ALPS Mountaineering in 1993, with the mission of providing quality, high performance, and affordable gear for backpackers and campers. ALPS Mountaineering designs and markets tents, sleeping bags, air pads, packs, camp furniture, and other outdoor accessories. ALPS OutdoorZ was started in 2007 when the company extended their knowledge gained from designing quality backpacking and camping gear to market and design camouflaged gear for hunters, such as packs, blind chairs and camp furniture, sleeping bags, and gun cases. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking, and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

ALPS OUTDOORZ

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