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## **ALPS OutdoorZ Announces the 2018 Delta Waterfowl Water-Shield Blind Bag**

**NEW HAVEN, Mo.** – ALPS OutdoorZ, official manufacturer and licensee of Delta Waterfowl Gear, proudly introduces the Water-Shield Blind Bag. In the wake of the Water-Shield Backpack success, ALPS OutdoorZ is excited to offer a weather-proof waterfowl bag option.

“Adding the Water-Shield Blind Bag to the line gives our consumer an option between a backpack style or traditional blind bag while keeping the highly water-resistant design,” says Zach Scheidegger ALPS OutdoorZ Product Manager. “While some conditions are better suited for a backpack style, we had several requests for a traditional blind bag style. We are confident the Water-Shield Blind Bag will give our hunters the competitive advantage in harsh conditions.”

The new 12-inch x 10-inch x 8.5-inch blind bag is constructed from waterproof TPU material with welded seams, allowing you to set the bottom of the bag in standing water. The YKK AquaGuard zipper is highly water repellent, which helps protect the contents of your bag in extreme conditions. Exterior side mesh pockets, a clear map/cell phone pocket, interior mesh pockets, external lashing points and a removable divider in the main compartment help to keep all of your gear organized, protected and at your fingertips. A heavy-duty paracord carry handle and a removable padded shoulder strap make for a comfortable carry. The weather-proof Water-Shield Blind Bag equips hunters for extreme or deteriorating conditions that you often find on prime waterfowl hunts, and is priced competitively at MSRP \$129.99.

Brought together by a shared passion for conservation and a love of waterfowl hunting, ALPS OutdoorZ partnered with Delta Waterfowl in late 2015 to bring to market a brand new line of high quality gear specifically for waterfowl hunters. To learn more about Delta Waterfowl Gear and the products they offer, please visit <http://www.deltawaterfowlgear.com/>.

### **ALPS OutdoorZ, an ALPS Brands Company**

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds.

Using the experience and knowledge gained from manufacturing high quality camping and backpacking gear under ALPS Mountaineering, ALPS Brands established ALPS OutdoorZ in 2007 with the mission of developing affordable, performance-driven hunting gear. Ten years after releasing their first group of hunting products, ALPS OutdoorZ has grown to offer packs, furniture, gun cases, sleeping bags, ground blinds and waterfowl gear. Brought together by a shared passion for wildlife and conservation, ALPS OutdoorZ is a proud sponsor and licensee of Delta Waterfowl, RMEF and NWTf products, and a percentage of the proceeds go directly into each organization to support their initiatives. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit [www.alpsoutdoorz.com](http://www.alpsoutdoorz.com).

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