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ALPS Hybrid X Receives Editor's Choice Award

NEW HAVEN, Mo. – ALPS OutdoorZ is pleased to announce that its popular Hybrid X pack—part of the ALPS OutdoorZ Extreme Pack line—recently earned the Editor's Choice Award in the hunting pack category by Petersen's Hunting magazine. Each year, the editors of Petersen's Hunting test and evaluate products from across the hunting and shooting spectrum and select the top products in their respective categories based on quality, performance, and overall value for the magazine's Annual Gear Issue.

"Being selected to receive an Editor's Choice Award by the staff of Petersen's Hunting is a great honor for all of us at ALPS OutdoorZ," said Sarah Heidmann Brune, ALPS Brands Marketing Director. "The Hybrid X is one of our most popular packs for western hunting. It is a testament to the hard work and extensive field research invested by our product team to deliver a multi-function pack that can comfortably transport essential gear into the field and bring the meat out after a successful hunt."

The Hybrid X is one of several packs in the ALPS OutdoorZ line of Extreme Packs designed to serve both gear- and meat-hauling duties. Inspired by the needs of backcountry hunters—particularly those in Western states—the Hybrid X can be used as a lashing frame only for hauling meat, a pack/frame combo to haul meat and gear, or as a pack only for day-hunts and short-duration ultralight hunts. The Hybrid X is constructed of 1680D ballistic nylon for maximum durability with a molded foam suspension system to ensure optimal comfort and weight distribution. Multiple zippered pockets, compression straps, hydration pocket/port, integrated rain cover, and a drop-down weapon pocket are just some of the features that make the Hybrid X a customizable go-to pack for adventurous hunters across the country.

For more information about the Hybrid X pack or the full line of products ALPS OutdoorZ has to offer, visit <http://www.alpsoutdoorz.com/>.

About ALPS Brands:

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

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