

Sarah Beth Brune
sarahbeth@alpsbrands.com

For Immediate Release: October 2017

Hybrid X: New ALPS OutdoorZ Day Pack/Frame Combo

NEW HAVEN, Mo. – ALPS OutdoorZ announces the release of a new highly versatile day pack as part of their 2018 Extreme Pack lineup: the Hybrid X.

“After closely looking at our Extreme line offerings, we felt a day pack/frame combo was a perfect addition to the line,” says Zach Scheidegger, ALPS OutdoorZ Product Manager. “With its unique design, which lets it be used as a lashing frame only or a pack/frame combo, we think the Hybrid X will fit this bill.”

The Hybrid X is a Western-inspired pack, offering all the conveniences of a day pack while providing the function of a meat hauler. This combination of an internal frame meat hauler with a detachable 2,750-cubic-inch top-load pack bag offers the ability to carry essentials for the hunt and haul meat out when the task is completed. The pack easily attaches to the frame by a series of compression straps, or the pack bag can be removed from the dual-aluminum frame for better internal frame meat hauling capabilities. The frame also features a shelf and compressed wing-style pockets to accommodate small or large hauls.

Constructed with 1680D Nylon Ballistic and Robic Nylon fabrics with hypalon reinforcement, the Hybrid X offers unmatched strength and durability in the field. A molded-foam suspension system and Lycra shoulder straps provide comfort and stability on treks across the most unforgiving terrain. The pack features a drop-down weapon pocket, perfect for hands-free carrying of your firearm or bow, while the waist belt provides additional pockets and accommodates a clip-style holster. The front pocket enters directly into the main compartment, allowing easy access to gear and essentials. A hydration pocket and port are included in the design, as is a rain cover for when the weather is less than favorable.

Whether you are out for a quick trek or the entire day, the Hybrid X will provide every feature you need for a successful hunt. To learn more about the Hybrid X and all the products in the ALPS OutdoorZ Extreme line visit the website at <http://outdoorz.alpsbrands.com/products/extreme>.

ALPS OutdoorZ, an ALPS Brands Company

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds.

Using the experience and knowledge gained from manufacturing high quality camping and backpacking gear under ALPS Mountaineering, ALPS Brands established ALPS OutdoorZ in 2007 with the mission of developing affordable, performance-driven hunting gear. Ten years after releasing their first group of hunting products, ALPS OutdoorZ has grown to offer packs, furniture, gun cases, sleeping bags, ground blinds and waterfowl gear. Brought together by a shared passion for wildlife and conservation, ALPS OutdoorZ is a proud sponsor and licensee of Delta Waterfowl, RMEF and NWTF products. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

Media Contact: Sarah Beth Brune | sarahbeth@alpsbrands.com