

For Immediate Release: December 2018

## ALPS OutdoorZ Introduces New Size Impact Turkey Vest

**NEW HAVEN, Mo.** The Impact turkey vest from ALPS OutdoorZ has become a popular go-to vest for run-and-gun turkey hunters due to its light weight, high feature content, and quick-deployable integrated seat. Now the Impact vest is available in reduced size to accommodate smaller-frame hunters, such as youth and women.

The Impact vest offers everything needed for the high-mobility turkey hunter while providing a comfortable sit for those inevitable long call-ins. A removable padded seat and seat back are integrated into the fully adjustable harness, allowing the hunter to sit on any terrain. Quick-adjust straps provide the ideal seatback angle to reduce back tension and eliminate fatigue while calling or when supporting a shotgun and waiting for the shot.

Both left and right sides of the vest feature unitized multi-pocket "packs" to hold calls and other essentials. One side contains a silent box call pocket while the other holds two slate calls and three strikers. There are also pockets for three diaphragm calls and shell loops for five shotgun shells. Each pocket pack can be separated from the main harness and includes a shoulder strap for run-and-gun operations.



Finally, the Impact hosts a game bag for hands-free turkey or decoy hauling. There's even built-in pocket inside the game bag to safely stow decoy stakes.

### ALPS OutdoorZ Impact Vest- Small Specifications

Weight: 3 lbs.

Quiet brushed Tricot fabric

Designed for smaller-frame hunters

Detachable pocket packs with shoulder slings

Built-in shotgun shell loops (5 cartridges)

Mossy Oak® Obsession™ or Bottomland™ patterns

For more information about this and other innovative turkey hunting solutions from ALPS OutdoorZ, visit <http://www.alpsoutdoorz.com/>.

### About ALPS Brands:

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit [www.alpsoutdoorz.com](http://www.alpsoutdoorz.com).

Media Contacts:

**Sarah Beth Brune**  
**Taylor Woodruff**

[sarahbeth@alpsbrands.com](mailto:sarahbeth@alpsbrands.com)  
[taylor@mediadirectcreative.com](mailto:taylor@mediadirectcreative.com)