

For Immediate Release: December 2018

## ALPS OutdoorZ Delivers a “Full-Feature” Turkey Hunting Seat

**NEW HAVEN, Mo.** – For some turkey hunters, all that's needed is a comfortable seat and a clear shot. The new Scout folding seat from ALPS OutdoorZ provides the seat plus a little extra for the minimalist turkey hunter.

Based on the lightweight and highly portable stadium seat design, the Scout goes the extra distance in meeting the needs of the run-and-gun turkey hunter. The plush 2.25-inch thick open- and closed-cell foam seat has a waterproof bottom to ensure a dry and comfortable sit in all weather conditions. Equally comfortable and engineered to reduce muscle fatigue is the padded back rest, which can be adjusted to the optimal angle to match sloping terrain.

Where the Scout sets itself apart from conventional stadium-style hunting seats are select and intelligently integrated features. For example, mesh side panels are added to contain extra gear when the seat is folded and secured in its closed position. There are even mesh pockets on each side panel to hold a water bottle or a box call. Attached to the front of the seat is a removable pocket that allows easy, minimal-movement access to calls. This pocket is segmented to hold a slate call, two strikers, and two diaphragm calls.



Traditional stadium-style hunting seats can be awkward to carry into the field. Not so, the Scout. Behind the seatback are adjustable shoulder straps that allow the seat to be carried hands-free like a backpack. Strap handles are also included for those who may need to carry the seat by hand.

### ALPS OutdoorZ Scout Specifications

- Weight: 3 lbs. 8 oz.
- Dimensions: 17x33x2.25 in
- Mossy Oak® Obsession™ pattern

For more information about this and other innovative turkey hunting solutions from ALPS OutdoorZ, visit <http://www.alpsoutdoorz.com/>.

### About ALPS Brands:

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit [www.alpsoutdoorz.com](http://www.alpsoutdoorz.com).

Media Contacts:

**Sarah Beth Brune**  
**Taylor Woodruff**

[sarahbeth@alpsbrands.com](mailto:sarahbeth@alpsbrands.com)  
[taylor@mediadirectcreative.com](mailto:taylor@mediadirectcreative.com)