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ALPS OutdoorZ Introduces a New Recreational Chair: The Crosshair

NEW HAVEN, Mo. – ALPS OutdoorZ proudly announces the Crosshair Chair as part of its 2018 lineup.

“The new Crosshair is a unique and comfortable chair that we have added to the line this year,” says Zach Scheidegger, ALPS OutdoorZ Product Manager. “It’s a perfect chair for when you get back to the clubhouse to relax or just want to sit around the fire. The impressive color scheme will leave the other hunters in camp asking about it.”

The ergonomically designed Crosshair provides comfortable, relaxed seating with a cradle-like feel – perfect for cool nights cozied up around the campfire, chilling at the cabin, tailgating or just relaxing in the backyard. The Crosshair is offered in two eye-popping color options: Realtree Edge camo with blaze orange accents or Mossy Oak Obsession camo with bright lime accents. From comfort to appearance, these chairs will be the envy of all your friends at camp. Constructed of durable 600D polyester fabric and a powder-coated steel frame, the chair is made to withstand a lifetime of enjoyment. The chair is sturdy, with a weight capacity of 300 pounds; it still easily folds for transport with an included shoulder carry bag. The Crosshair, MSRP \$59.99, is the ideal seating choice for quality at an affordable price point.

For more information about the Crosshair and the full line of products ALPS OutdoorZ has to offer, visit <http://www.alpsoutdoorz.com/>.

ALPS OutdoorZ, an ALPS Brands Company

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds.

Using the experience and knowledge gained from manufacturing high quality camping and backpacking gear under ALPS Mountaineering, ALPS Brands established ALPS OutdoorZ in 2007 with the mission of developing affordable, performance-driven hunting gear. Ten years after releasing their first group of hunting products, ALPS OutdoorZ has grown to offer packs, furniture, gun cases, sleeping bags, ground blinds and waterfowl gear. Brought together by a shared passion for wildlife and conservation, ALPS OutdoorZ is a proud sponsor and licensee of Delta Waterfowl, RMEF and NWTF products, and a percentage of the proceeds go directly into each organization to support their initiatives. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

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