

ALPS OutdoorZ Adds New Pattern to Zero Gravity Blind

NEW HAVEN, Mo. – ALPS OutdoorZ has added a new camo pattern for its popular Zero-Gravity Layout Blind. Building on the previously available options of Tan and Realtree MAX-5 is the Mossy Oak Shadow Grass Blades pattern.

Shadow Grass Blades is an uncannily realistic pattern ideally suited for vegetative fields and marsh-edge environments where long grass dominates. Derived from precisely coordinated grass and thatch imagery to include a natural presentation along with enhanced shadows and highlights for contrast, Shadow Grass Blades presents an almost 3D effect in the field, providing unparalleled concealment with or without native brushing-in.

The ALPS OutdoorZ Zero Gravity Layout Blind has become a favorite tool for serious waterfowlers due to several features, chief among them being the integrated zero-gravity chair with a padded head rest. Supported by a bungee-style suspension system, the zero-gravity chair delivers maximum off-the-ground comfort for long blind sessions, and since the blind has no floor, clean-up is quick and easy.

For transporting from the truck to the field, the Zero Gravity Layout Blind folds compact and comes with integrated shoulder straps so you can carry it hands-free. Once in position, the fabric flares on all sides for natural, seamless concealment. There are two side gear pockets to help store calls and small items out of the muck. Liberal brush loops make it easy to brush in with native vegetation. The cockpit opening measures 24x56 inches, and there is a zippered flag port beside each door.

Easy to carry, no-assembly-setup, and quick to clean, the Zero Gravity Layout Blind from ALPS OutdoorZ—now available in Mossy Oak Shadow Grass Blades—is the final solution in high-mobility, maximum comfort and concealability layout blinds.

For more information about this and other innovative waterfowl hunting solutions from ALPS OutdoorZ, visit <http://www.alpsoutdoorz.com/>.

About ALPS Brands:

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

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