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## ALPS OutdoorZ Now Offers Traverse X and Traverse EPS in Mossy Oak® Mountain Country™

In an effort to expand the versatility of their widely successful Traverse X and Traverse EPS hunting packs, Mossy Oak is proud to announce that ALPS OutdoorZ now offers these two packs in Mossy Oak Mountain Country.

Just like the fact that no hunter is the same, the product designers at ALPS OutdoorZ know that neither are hunting conditions and environments. “By offering our packs in a variety of patterns, we introduce our product to a larger and more diverse group of hunters”, said Zach Scheidegger, ALPS product manager. “It doesn’t matter what features or bells and whistles we include on our packs, if it doesn’t offer concealment it won’t contribute to a successful hunt. When Mossy Oak released the new Mountain Country pattern we knew that the features of our Traverse X and Traverse EPS hunting packs would be a great fit for the new pattern.”

Both the Traverse X, from the ALPS OutdoorZ Extreme line, and the Traverse EPS, from their in-line line of packs, heavily cater to the western hunter. Both packs feature comfortable suspension and carry systems ideal for long treks, allow you to haul heavy loads or pack out meat and they both feature optics storage options — all features that are important to high country, western hunters. “We’re excited to offer these packs in the new Mountain Country camouflage pattern. We’re confident that these packs will offer you the features you want and the concealment that you need for your next high country hunt”, says Zach Scheidegger.

### ALPS OutdoorZ, an ALPS Brands Company

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Delta Waterfowl Gear, Browning Camping and Cedar Ridge.

Haas Outdoors Inc. is headquartered in West Point, Miss., was established in 1986 and is home of Mossy Oak. Celebrating 30 years in 2016, Mossy Oak is a leading outdoors lifestyle brand that specializes in developing and marketing modern camouflage designs for hunters and outdoors enthusiasts. The Mossy Oak Brand and patterns can be found on a multitude of products worldwide. Haas Outdoors Inc. is the parent company of Mossy Oak, BioLogic, Mossy Oak Productions, MOOSE Media, Nativ Nurseries, Nativ Living, GameKeepers, GameKeepers Kennels and Mossy Oak Properties. Mossy Oak is the official camouflage of the National Wild Turkey Federation and Ducks Unlimited.