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For Immediate Release: May 2016

Delta Waterfowl Gear by ALPS OutdoorZ Headlined by Patent-Pending Zero Gravity Layout Blind, Water-Shield Pack

Brought together by a shared passion for conservation and a love of waterfowl hunting, ALPS OutdoorZ partnered with Delta Waterfowl in late 2015 to bring to market a brand new, dual logoed line of high quality gear for waterfowl hunters available early fall 2016. The brand new line of Delta Waterfowl Gear features innovative and durable products across an array of categories. Two new products that ALPS OutdoorZ considers to be marquee to the new line are the patent-pending Zero Gravity Layout Blind and the Water-Shield Pack.

Patent Pending Zero Gravity Layout Blind – The most comfortable & easiest layout blind to set-up available on the market today. Period. The Zero Gravity Layout Blind requires no assembly, and boasts an array of features that make it durable, comfortable, portable, sturdy, and reliable. Utilizing a zero-gravity chair design that keeps you off of the ground while also maintaining a low profile, you'll never go back to your old layout blind again. The fabric flares out on all sides to help make concealment easier, and allows for storage of bags or other accessories in the blind. Backpack carry straps make transporting the blind a breeze. There isn't a floor in the blind, which makes clean up quick and easy. The blind also includes two side gear pockets for extra items, brush loops throughout for added concealment, heavy duty threaded stakes for frozen terrain, and a padded head rest for maximum comfort. The cockpit has an opening dimension of 24" by 56" and features two zippered flag ports next to the doors.

Water-Shield Pack – The Water-Shield Backpack is as waterproof as a waterfowl pack can be. Constructed using TPU waterproof welded seams and YKK aqua guard zippers that are highly water repellent, you can be confident this pack will keep even your most important gear dry. You can even set this pack down in standing water! There is a clear front map/cell phone pocket to access from outside of the pack, and stow away game totes can be found on the shoulder straps. A front organizational pocket is available for easy access, and the front compression strap works great for adding additional gear. The top carry handle has a side release buckle which can hang from a tree or attach to other gear. Six shell loops are found on the waist belt, and two side mesh pockets are great for bringing bottled water along.

"We were sure to cover the spectrum of gear that would be considered essential for a waterfowl hunter's arsenal with the initial launch of the line," said Frank Hemmer, ALPS marketing manager. "At the same time, we had to make sure we had items that would stand out as new and exciting to differentiate this new line from the competition. We feel that goal was reached with the Zero-Gravity Layout Blind and Water-Shield Pack."

Delta Waterfowl is "The Duck Hunter's Organization". To learn more about Delta Waterfowl please visit www.deltawaterfowl.org. Delta Waterfowl Gear is gear for duck hunters that is innovative and affordable, with a portion of every sale directly supporting Delta Waterfowl and the conservation projects and mission they stand for. To learn more about Delta Waterfowl Gear and to check out all of the great new products being offered, please visit www.deltawaterfowlgear.com.

About ALPS OutdoorZ

ALPS OutdoorZ is part of ALPS Brands, which started with ALPS Mountaineering in 1993, with the mission of providing quality, high performance, and affordable gear for backpackers and campers. ALPS Mountaineering designs and markets tents, sleeping bags, air pads, packs, camp furniture, and other outdoor accessories. ALPS OutdoorZ was started in 2007 when the company extended their knowledge gained from designing quality backpacking and camping gear to market and design camouflaged gear for hunters, such as packs, blind chairs and camp furniture, sleeping bags, and gun cases. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking, and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

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