



For Immediate Release: July 2017

Expanding Browning Camping Line to Have Booth at Outdoor Retailer Summer Market

■ The Outdoor Retailer Summer Market 2017--to be held July 26 through July 29 in Salt Lake City--will include a booth specifically featuring Browning Camping products.

Browning Camping is excited to have its first-ever standalone booth at the Summer Market. "With our ever-expanding Browning Camping line, we felt it was time to give our buyers show space to see and experience our products up close," says Sarah Brune, Browning Camping Marketing Manager. The Spring 2018 line will feature redesigns to existing products and brand new tents, air pads and sleeping bags models.

The Outdoor Retailer Summer Market, the a leading outdoor products and clothing trade show, includes product demo events, business solutions and an educational program, and serves as a hub to bring together retailers, manufacturers, industry advocates and media. Visit <http://www.outdoorretailer.com/> for more information.

Browning Camping takes the Browning motto of "The Best There Is" to heart, producing outdoor and camping gear of only the highest quality. This ensures that every item we manufacture is worthy of the world-famous and highly trusted Buckmark. Using only the highest quality fabrics, components and construction techniques, Browning Camping gear stands above the crowd in terms of quality outdoor products. You'll be hard-pressed to find a better air pad, tent, sleeping bag or camp chair on the market today. Backed by an industry-leading lifetime guarantee, Browning Camping gear truly is "The Best There Is." For more about the expanding line, go to <http://www.browningcamping.com/>.

ALPS Brands is a proud licensee and distributor of Browning Camping.

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