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New Browning Lodge Chair Introduced for 2018

NEW HAVEN, Mo. – Browning Camping is proud to release the Lodge Chair, a new ergonomically designed chair for recreational use.

Browning Camping Marketing Manager Sarah Brune says, “When you come back to camp or the lodge after a long day of hunting, you want a comfortable place to relax. The Lodge chair has the cozy feel you can appreciate after a hard hunt. And with a great price point and portability, it is a perfect addition to your next camp.”

The new, versatile Lodge Chair features a wide sling-like seat for maximized comfort and relaxation– ideal for chilling at your campsite, tailgate, backyard barbeques and more. Constructed of durable 420D polyester honeycomb fabric with a nylon mesh center, air circulation helps regulate your body temperature on hot, humid days. The Lodge Chair boasts a steel powder-coated frame, which will hold up to 300 pounds. The gold color trims and frame boldly complement the conservative black and grey body, making the Lodge Chair an eye-catching piece to add to your outdoor furniture collection. Easy, compact folding and an included shoulder carry bag make it easy to bring along for all of your outings. The Lodge Chair is priced affordably at MSRP \$59.99.

For more information about the Lodge Chair and the full line of products Browning Camping has to offer, visit www.browningcamping.com.

Browning Camping

Browning Camping takes the Browning motto of “The Best There Is” to heart, producing outdoor and camping gear of only the highest quality. This ensures that every item we manufacture is worthy of the world-famous and highly trusted Buckmark. Using only the highest quality fabrics, components and construction techniques, Browning Camping gear stands above the crowd in terms of quality outdoor products. You’ll be hard-pressed to find a better air pad, tent, sleeping bag or camp chair on the market today. Backed by an industry-leading lifetime guarantee, Browning Camping gear truly is “The Best There Is.”

ALPS Brands is a proud licensee and distributor of Browning Camping.

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