PRESS RELEASE

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ALPS OutdoorZ Introduces New Chair Accessory – Stealth Hunter Cover

NEW HAVEN, Mo. – ALPS OutdoorZ is proud to announce the release of the Stealth Hunter Cover chair accessory piece, a durable insulated seat cover compatible with the Stealth Hunter, Stealth Hunter Deluxe and a variety of other chair models.

“As we continue to expand our furniture line, we are excited to provide our consumers with practical accessory pieces allowing them to use their existing furniture with more versatility. We feel like the insulated Stealth Hunter Cover will allow our consumers to comfortably use the compatible mesh chairs all year round. The Stealth Hunter Cover accessory piece is a great way to add comfort and warmth in cooler weather conditions,” says Zach Scheidegger, ALPS OutdoorZ Product Manager.

Constructed of durable 600D fabric with insulated padding, the new Stealth Hunter Cover gives hunters a chair surface which provides warmth and protection from the elements. As the season or weather changes, the accessory cover can be quickly and easily attached or removed from a chair. Hunters can achieve more chair versatility throughout the year with this convenient accessory piece offered at a low MSRP of $14.99.

For more information about the Stealth Hunter Cover and the full line of products ALPS OutdoorZ has to offer, visit http://www.alpsoutdoorz.com/.

ALPS OutdoorZ, an ALPS Brands Company

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds.

Using the experience and knowledge gained from manufacturing high quality camping and backpacking gear under ALPS Mountaineering, ALPS Brands established ALPS OutdoorZ in 2007 with the mission of developing affordable, performance-driven hunting gear. Ten years after releasing their first group of hunting products, ALPS OutdoorZ has grown to offer packs, furniture, gun cases, sleeping bags, ground blinds and waterfowl gear. Brought together by a shared passion for wildlife and conservation, ALPS OutdoorZ is a proud sponsor and licensee of Delta Waterfowl, RMEF and NWTF products, and a percentage of the proceeds go directly into each organization to support their initiatives. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

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