**PRESS RELEASE**

**NEW HAVEN, Mo.** - The Hybrid X is a western-inspired pack, offering all the conveniences of a day pack while providing the functionality of a meat hauler.

The Hybrid X combines an internal frame meat hauler with a detachable 2,750-cubic-inch top-load pack that offers the ability to carry essentials and haul meat out after a successful hunt. The pack easily attaches- or- detaches from dual-aluminum frame by a series of compression straps. The frame also features a shelf and compressed wing-style pockets to accommodate small or large hauls.

The Hybrid X offers unmatched strength and durability in the field with 1860D Nylon Ballistic and Robic Nylon fabrics with hyaplon reinforced construction. A molded-foam suspension system and Lycra shoulder straps provide comfort and stability on the most unforgiving terrain. The pack features a drop-down stock pocket for ease of rifle or shotgun carry. The waist belt provides additional pockets and accommodates a clip-style holster for sidearms. The front pocket opens directly into the main compartment, allowing easy access to gear and essentials. External lash points make it possible to easily secure gear to the outside of the pack. An integrated hydration pocket and port are included in the design for easy water access. It also features a rain cover for when weather is less than favorable.

To learn more about the Hybrid X and all the ALPS products visit ALPS OutdoorZ<http://www.alpsoutdoorz.com/products/extreme>.

**About ALPS Brands:**

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ-the hunting gear moniker for ALPS Brands-made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com<http://www.alpsbrands.com>.

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