ALPS OutdoorZ Continues as a Whitetails Unlimited National Sponsor

New Haven, Mo. - “ALPS OutdoorZ makes great gear, continues to innovate, and supports hunters and conservation – all great reasons to be proud that they are continuing as a Whitetails Unlimited national sponsor,” said WTU President Jeff Schinkten. “The people at ALPS OutdoorZ are hunters, they understand hunting, and their gear is a favorite of our members at WTU events. They keep topping themselves each year, and we look forward to continuing our outstanding partnership.”

Introduced in 2007 with high-quality gear for the hunting market, ALPS OutdoorZ creates products that are practical and durable with exceptional, user-friendly features. Their gear has been thoroughly tested by hunters in various extreme environments, ensuring it is ready to make every hunt more enjoyable. In addition, since every hunting scenario differs, ALPS OutdoorZ has designed unmatched versatility into their products. For more information about ALPS OutdoorZ, visit their website at: www.alpsbrands.com.

About ALPS Brands:
Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark over a decade ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit www.alpsoutdoorz.com.

Media Contacts:  
Sarah Beth Brune  sarahbeth@alpsbrands.com  
Taylor Woodruff  taylor@mediadirectcreative.com